





SEE MORE. DO MORE. VARILUX

Eyezen

Transitions

Crizal

# Get a \$10, \$20 or \$30 Essilor Visa® Reward Card by mail after purchase of 1, 2 or 3 eligible products.\*

\*Valid on purchases made August 1, 2017 - February 28, 2021. Must be postmarked within 45 days of purchase. Please see reverse side for official Terms and Conditions and instructions on how to submit your rebate.

## FOR EACH PAIR OF GLASSES, INDICATE WHICH ESSILOR PRODUCT(S) YOU PURCHASED BY PLACING AN X IN THE APPROPRIATE BOX.

PAIRS PURCHASED	VARILUX® OF	R EYEZEN™+	CRIZAL*	TRANSITIONS*	A
PAIR					Approximate nun your last vision ex
PAIR					12 months or le
PAIR					13-24 months
PAIR					Over 24 month
PAIR					Over 24 month

Approximate number of months between
your last vision exam and this one:
12 months or less
13-24 months
Over 24 months

## PLEASE PRINT CLEARLY USING **CAPITAL LETTERS** IN BLUE OR BLACK INK.

First Name*							
Last Name*							
Mailing Address*		Apt/Suite					
City*	State*	ZIP*					
Date of Birth							
Gender (M or F)							
E-mail Address							
*Required							
Check here if you would like to be notified of other Essilor of America, Inc. promotions, offers or products.							
		591009					

### **HOW TO REQUEST YOUR REBATE:**

#### **BY MAIL**

- 1. Complete front side of original rebate form.
- 2. Circle the eligible product(s) on your valid proof of purchase from your NVA Provider and retain a copy for your records.
- 3. Submit your completed rebate form and valid proof of purchase.

#### **MAIL TO:**

**NVA Rebates** 

P.O. Box 341838 | Bartlett, TN 38184

#### ONLINE

- 1. Circle the eligible product(s) on your valid proof of purchase from your NVA Provider.
- 2. Go online to ACBOffers.com/MemberRebates. You NEED this rebate form in order to submit your rebate online.
- 3. Follow the instructions on ACBOffers.com/MemberRebates to submit your rebate.

For more information, contact (US Toll free) 1-800-628-4292 or email memberrebates@acbcoop.com with questions.

#### **TERMS AND CONDITIONS**

OVERVIEW: This mail-in or online rebate offer (the "Rebate Offer") is sponsored by Essilor of America, Inc. (the "Sponsor") and is available to patients who are enrolled in a vision benefit program administered by National Vision Administrators, L.L.C. ("NVA") ("NVA Members"). NVA Members who: (a) make a Qualifying Lens Purchase (as detailed below) from an independent eyecare practice ("Authorized Practice"), and (b) submit a properly completed rebate claim request ("Rebate Claim"), are eligible to receive a rebate ("Rebate") on the purchase of a pair of eyeglass lenses under a current valid prescription ("Lens Purchase") with one or more products (each an "Eligible Product") from one of the following two groups of products (each a "Group"): Group 1: Varilux\*, Crizal\* and/or Essilor\* Transitions\*, OR Group 2: Eyezen+\*\*, Crizal\* and/or Essilor\* Transitions\*. Each Lens Purchase with an Eligible Product shall be referred to as a "Qualifying Lens Purchase." The amount of the NVA Member's Rebate is determined as follows:

- NVA Members can earn a \$10 Visa Reward Card for each Qualifying Lens Purchase that includes one Eligible Product from either Group 1 or Group 2.
- NVA Members can earn a \$20 Visa Reward Card for each Qualifying Lens Purchase that includes two Eligible Products from either Group 1 or Group 2.
- NVA Members can earn a \$30 Visa Reward Card for each Qualifying Lens Purchase that includes three Eligible Products from either Group 1 or Group 2.

Maximum Base Rebate is \$30 per Qualifying Lens Purchase in Group 1 or Group 2. All Rebates will be fulfilled by mail if all of the required Terms and Conditions of this Rebate Offer are mot

REBATE LIMITATIONS: Limit one (1) Rebate per transaction on a Qualifying Lens Purchase. Qualifying Lens Purchases must occur between August 1, 2017 and February 28, 2021. NVA Member must have a current, valid prescription at the time the order is placed. This Rebate Offer may not be combined with any other consumer rebate offer. Rebate Offer is limited to NVA Member end-users only. Dealers, distributors and other ophthalmic lens resellers are not eligible for this offer. Rebate value will not exceed purchase price under any circumstances (if purchase price is less than the Rebate value, a lesser Rebate value will be issued equaling the purchase price). Rebate Offer is valid only for NVA Members residing in the 50 United States or District of Columbia (U.S.), and only for Qualifying Lens Purchases at providers located in the U.S.

REBATE CLAIM INSTRUCTIONS: All Rebate Claims must either be postmarked (by mail) or transmitted (online) within forty-five (45) days of the order date for the Qualifying Lens Purchase stated on the Receipt Documents.

- Online: To claim a Rebate online, the NVA Member must access the online Rebate Claim by visiting www.acboffers.com/memberrebates ("Rebate Website"). Once on the Rebate Website, the NVA Member must complete the online Rebate Claim, upload a copy of the Receipt Documents (as defined below), and transmit as indicated online.
- By mail: To claim a Rebate by mail, the NVA Member must complete a Rebate Claim and submit the completed Rebate Claim along with the Receipt Documents to the address provided on the rebate form.

PROOF OF PURCHASE: All Rebate Claims must be accompanied by a copy of the receipt for the Qualifying Lens Purchase. Receipt must include the provider name and address, receipt number, order date, and products purchased (Qualifying Lens Purchase must be detailed on the receipt to be eligible for a rebate) (the "Receipt"). Receipts lacking required details may be supplemented with a Certificate(s) of Authenticity provided by the provider (collectively with the Receipt, the "Receipt Documents"). Sponsor has the right to substantiate all Qualifying Lens Purchases, Receipt Documents and Rebate Claims with internal sales data and/or eyecare practice invoices.

REBATE CLAIM LIMITATIONS: In no event will any Rebate Claims be honored if postmarked or transmitted after February 28, 2021. Sponsor is not responsible for late, lost, postagedue, misdirected, incomplete, illegible or damaged Rebate Claims, or for any problems or technical malfunctions, failed or unavailable hardware, network, software or telephone, cable or satellite transmissions. Illegible, incomplete or non-conforming Rebate Claims will not be honored or returned, except as required by law. Maximum Rebate per Qualifying Lens Purchase is \$30. Limit of five (5) Rebate Claims (each on a different Qualifying Lens Purchase) per person, mailing address or email address, as determined by Sponsor. Only street and rural addresses accepted, no P.O. Boxes (except for North Dakota and where required by law). Rebate Claims with invalid or undeliverable mailing address will be denied. NVA Member's right to make a Rebate Claim cannot be transferred, and this offer is void where taxed, restricted or prohibited by law. NVA Members should keep copies of all materials submitted. Materials submitted to Sponsor become Sponsor's property and will not be returned. Warning: Reproduction, alteration or attempted alteration, transfer, sale or purchase of rebate forms or Receipt Documents is prohibited and constitutes fraud. Fraudulent submission of multiple Rebate Claims on the same Qualifying Lens Purchase and/or providing false information disqualifies any such Rebate Claim and could result in federal prosecution under mail fraud statutes (Title 18, USC Sections 1341 & 1342). Rebates for valid submissions will generally be processed and a Visa Reward Card mailed within eight (8) weeks of receipt/processing. To check the status of a Rebate Claim, NVA Members may visit www.acboffers.com/memberrebates.

PRICE TRANSPARENCY: In the event that participating NVA Members seek to have any of the lenses acquired under this Rebate Offer reimbursed in whole or in part by a federal, state, commercial or other health care or vision care program, plan or insurance, they may be required—pursuant to applicable federal or state laws or regulations, including, but not limited to, the federal health care program anti-kickback statute, 42 U.S.C. \$1320a-7b(b), or pursuant to their contractual arrangements with third party payers—to fully and accurately report and disclose the net purchase price for all products they purchase, directly or indirectly, from Sponsor under this Rebate Offer or any other incentive program or promotion sponsored by Sponsor. For purposes of this Rebate Offer, the term "net purchase price" means the net discounted price that the NVA Member paid for each Lens Purchase at issue, taking into account all discounts, rebates and free or discounted items or services, including Rebates under this Rebate Offer.

FORM OF REBATE: Visa Reward Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted. Visa Reward Card valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Visa Reward Card terms and conditions apply, see MyPrepaidCenter.com/site/visa-promo.